

**The Heart of Appalachia Tourism Authority
Board of Directors Meeting
Western Front Hotel, St. Paul, VA
April 19, 2022 – 10 am
AGENDA**

Call to Order/Recognize Quorum

Approval of Agenda

Minutes

- Approval of February Board Meeting Minutes

Finances

- Approval of February Financial Report
- Revenue Shortfall

Old Business

- Economic Impact Survey Update
- VTC Study Tour

New Business

- Resolution to Remove Inactive Appointed Member
- MLP Grants
- Locality Requests

Marketing Report

Business Development Report

VTC Update

- Michelle Workman

Adjourn